

Laura's House | DVAM Volunteer Social Media Toolkit

Domestic Violence Awareness Month | October 2025

This October, you can make a powerful difference by using your voice to raise awareness during Domestic Violence Awareness Month (DVAM). By sharing messages from Laura's House, you help educate others, inspire action, and remind survivors that they are not alone. Together, we can create a world where every person lives free from fear and full of hope.

Key Messages/Phrases you can use:

- Everyone deserves to live a life free from violence.
 - Domestic violence is rooted in power and control. Awareness is the first step toward change.
 - Together, we can break the cycle of abuse and build lives filled with safety, healing, and hope.
 - Laura's House empowers individuals and families affected by domestic violence to rebuild their lives.
 - Hope starts here.
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How to Participate

We invite all Laura's House volunteers and supporters to post throughout October to help spread awareness.

- **Post Frequency:** Aim to share **1–2 times each week** during October.
 - **Platforms:** Instagram, Facebook, LinkedIn, Threads — or anywhere you connect with your community.
 - **Tag Us:** @LaurasHouse
 - **Use Hashtags:**
#DVAM #LaurasHouse #EndDV #HopeStartsHere #TogetherForChange #CommunityStrong
 - **Include a Link:** Either your personal Fundraising page or www.laurashouse.org
 - **Share Visuals:**
A few ready-to-use graphics are included at the end of this toolkit
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Sample Posts (Simply Copy + Paste or Personalize!)

Awareness Post

October is **Domestic Violence Awareness Month**. 💜

I'm proud to support **@LaurasHouse**, which provides safety, healing, and hope for individuals and families affected by abuse.

Together, we can break the cycle and build lives free of violence.

#DVAM #LaurasHouse #EndDV #HopeStartsHere

Education Post

Domestic violence isn't just physical. It can include emotional, verbal, financial, or digital abuse. During **DV Awareness Month**, I'm helping spread the word with **@LaurasHouse**.

Education saves lives. Let's talk about it.

#DVAM #LaurasHouse #HealthyRelationships #EndDV

Engagement Post

Join me in supporting **@LaurasHouse** this October for **Domestic Violence Awareness Month!** 

Learn more, get involved, or make a donation to help bring safety and hope to survivors in our community.

personal fundraising link or [www.laurashouse.org]

#DVAM #LaurasHouse #CommunityStrong #TogetherForChange

Personal Impact Post

I volunteer with **@LaurasHouse** because I believe everyone deserves to live free from fear and abuse. 

During **DV Awareness Month**, I'm standing up for safety, healing, and hope.

personal fundraising link or [www.laurashouse.org]

#DVAM #LaurasHouse #HopeStartsHere #EndDV

Photo & Visual Ideas - Post authentic, mission-aligned visuals:

Wear Purple – Take a selfie or group photo wearing purple (the color of DV awareness).

Hold a Sign: Create a simple sign that says *“Hope Starts Here”* or *“Together for Change.”*

Show Community: Post photos from DVAM events/community activities.

Use Our Graphics:

Thank you for using your voice to inspire awareness, empathy, and action.

Your posts, shares, and stories help create a ripple effect of hope!

Together, we keep hope alive. 

I stand for healing and hope.

Domestic Violence Awareness Month



LAURA'S  HOUSE

I'm ready to inspire hope!
Domestic Violence Awareness Month



LAURA'S  HOUSE

I'm ready to empower change!

Domestic Violence Awareness Month



LAURA'S  HOUSE

I'm ready to make a difference!

Domestic Violence Awareness Month



LAURA'S  HOUSE